

# How to Start Your Proxy Empire

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Design, Programming and Internet Marketing Blog

## INTRO

Many of you think that starting a proxy website isn't worth it. Usually proxy website need a lot of server resources, especially bandwidth, and you can't put ads on the proxyfied pages. Well, this is true, but this doesn't mean that starting a proxy website won't give you any revenue. There are many proxy websites out there, and for a good reason. I know it looks hard to get in the proxy business, but it really isn't. There are many users that need to surf a site anonymously or his IP is banned for some reason. There are also schools and firms that block access to different websites like MySpace or YouTube so people need a proxy to be able to access them. There is a huge demand of free proxy websites and you too can get a piece of this traffic.

## Proxy Scripts

You can find many proxy scripts on the internet. Here is a small list of the best free proxy scripts I found. The choice is up to you...just experiment.

### ZELUNE PROXY SCRIPT

Zelune is a proxy script that uses Curl instead of the usual PHP or CGI. It is the latest to come out and appears to be pretty quick! [Download Zelune](#)

### PHPROXY SCRIPT

PHPProxy is a Web HTTP proxy programmed in PHP. It has similarities to CGIProxy by Jim Marshall, however, doesn't generally permit logging in, which means myspace and other user based sites are out. Options available are: disable JavaScript, accept cookies, show images, etc. [Download Phproxy](#)

### CGI PROXY SCRIPT

Cgi proxy is the most common proxy software available. It is literally available on thousands of proxy websites across the internet. It has the ability to allow logging into sites like myspace etc... It uses less bandwidth than PHPProxy, but much more RAM! [Download CGI Proxy](#)

## GLYPE PROXY SCRIPT

Glype Proxy is a free web-based proxy script written in PHP. It allows webmasters to quickly and easily set up their own proxy site. Glype Proxy is intended to be a fast and reliable alternative to the widely used PHPProxy and CGIProxy. Glype proxy has been coded with a strict emphasis on speed, performance and usability. [Download Glype Proxy](#)

## Hosting

Like I said, proxy websites need a lot of resources, so that is why you don't usually find hosts that allow proxy hosting. The ones that do offer it, charge way more than a regular hosting account, but we have to accept it because it uses a lot of CPU as well. I know that at the beginning you don't have any money (or very few bucks) so getting a good hosting or a dedicated server is out of the question. Lucky for us that if you search hard you may be lucky and find a free web host that accepts proxies. These are really rare, but they aren't impossible to find. A free web host won't be enough, but it should cover everything in the first 2-3 month. In this period you have time to focus on advertising your website. I searched for such a hosting company and the best one I found is <http://www.mycyberway.com/> You get 1GB space and 10GB of bandwidth. You don't need so much space, but believe me that at the end of your 2<sup>nd</sup> month the bandwidth will be consumed. This is when you should start looking for a bigger hosting account. By now you should have some money (maybe not in your pocket but in your adsense account). You should know now if the website earns. If it does, than move to the next step. Buy a paid hosting account. The specs should be about 500MB of space (even 1GB) and at least 20GB bandwidth.

If you still aren't sure if the website is profitable, there is another alternative. At <http://forums.digitalpoint.com/> I found some cool offers. Some users have bought a dedicated server but they aren't using it at it's full capacity. That is why they offer proxy hosting (most of them offer 15GB bandwidth) for free. Actually not totally free. You must place an ad on the main page of your site. This is OK with the Google Adsense terms, so don't worry. Such a user is [Silverman](#). Send him a PM so see if this offer is still available. This should help you go for another 2 months. After this buy a paid hosting plan of your own.

## Design

The design of the proxy is very important. A bad design not only will make your user wanna chose another proxy, but will also give you low (very low) CTR. It is very important to choose a design that makes it easy to implement AdSense in it. Most (if not all) templates have the AdSense blocks already in place...al you have to do is put your PUB-ID in it.

Also make sure that it also looks very professional. Don't chose a design that is too crowded or the elements don't blend together.

Just search for templates for the script of your choice, look at the demo or screenshot and think: "Will I wanna use a site that looks like that?" If the answer is "Yes", than you have a good candidate for your website's template.

When you have your proxy established and have decent visitors and good income I strongly recommend making a unique design for your website. Hire a professional designer to code a fresh and unique template for you. This should reflect that you have a serious proxy that is going to stay alive.

## Promoting your proxy

Setting up the proxy is the easy part. You have a good free script, a good looking free template, a free hosting but you still need traffic. If no one knows that your site even exists than it is useless. The first thing to do is submit it to directories. A simple Google search for "proxy directory" will return many results. Submit you proxy to every free directory until the 5<sup>th</sup> page of Google (this should be about 30 directories). Directory traffic isn't very much, but it is a good way to get some backlings so the proxy will be indexed.

Once you have done that it is time to start promoting it big time. Go to Yahoo Groups, Orkut, MySpace or any other social networking website that has a "groups" feature and I am 100% sure that you will find at least 5 groups about Proxy Websites in each of those websites. Join them and promote your proxy there. Remember, these are the people that are searching for proxy websites. These are the people that want to know your site.

Need more traffic? No problem. In the “Freebies” section on DigitalPoint you will find many threads with the title “free proxy promotion” or something very similar. Some of them are from group owners on different social websites. If you did not join the group already, make sure you have sent the URL to that member. Also, some threads are from users that have Proxy Mailing lists and Proxy websites. Those are also looking fresh proxies for their website. Remember: they are making you free publicity. Send the URL of your proxy to them as well.

Still want more users? Go to <http://www.squidoo.com/> and make a lens about the advantages of using a proxy website. Promote it at groups from Squidoo.com and these should also give you some good traffic. Remember to include a link to your proxy on the lens.

I have also seen that at the beginning, if you have a blog that is already established, it will also give some quality visitors to your proxy. Just write an article where you say about your new proxy and the advantages of using such websites.

Remember: **DO NOT ADVERTISE IT TO MUCH IN THE FIRST TWO MONTHS.** Remember that you are still on a free host and if you have too much visitors at a time you will consume all your bandwidth in the first 20 days or even faster. After that your website won't work anymore and you get bad reputation.

After you have successfully bought a paid hosting plan with more bandwidth you can also pay for advertising. For as little as 5\$ you will get some good traffic. Just search on DigitalPoint...I am sure you will find good offers.

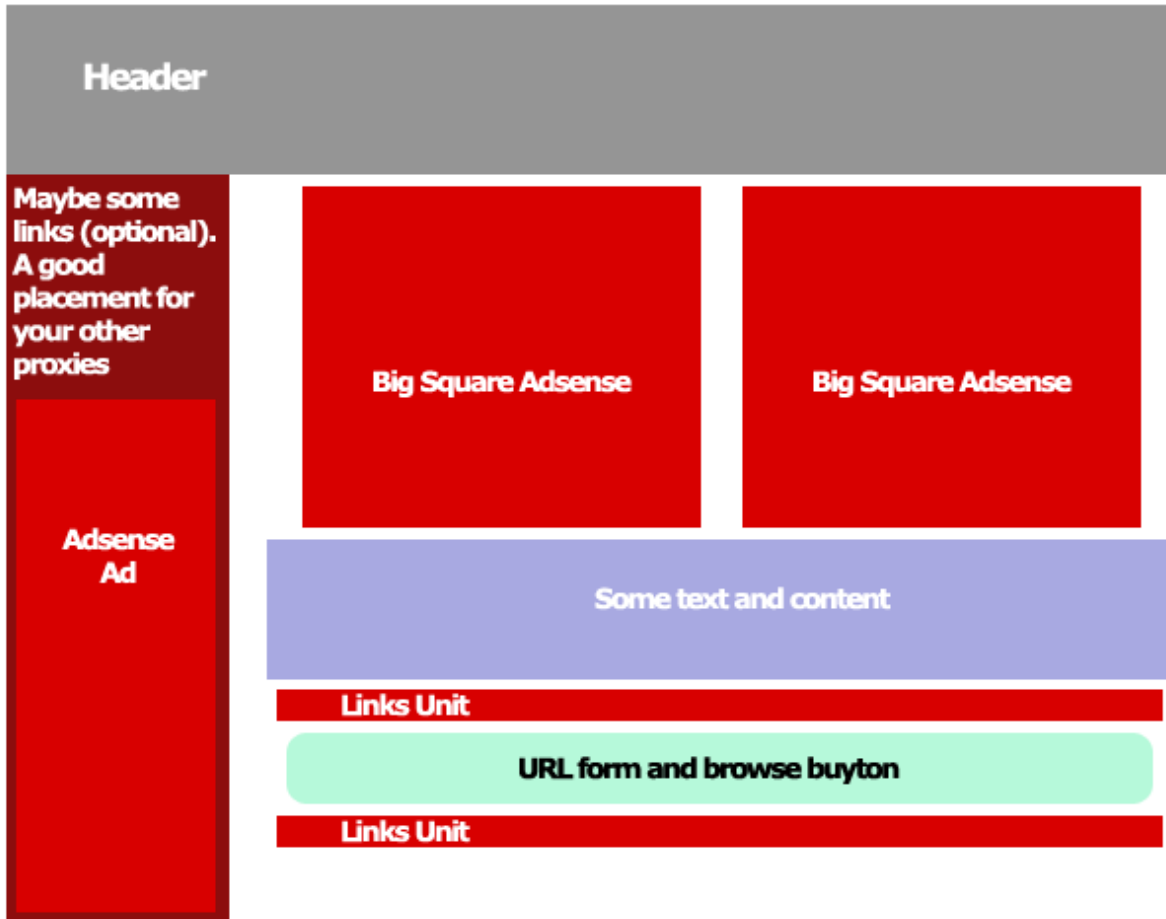
After you have successfully established your first proxy it is time to make another one. Advertise it the same way you have advertised your first but this time you also have one more possibility. Place a link to your new proxy on the old one. Do this with all the other proxies so that each proxy has a link to the other ones. This way you have established a small proxy empire.

## Ad Placement

For proxy websites there aren't many ways to set up your ads. The ads placement depends on the design. Below you will find examples of good and bad ad placement.

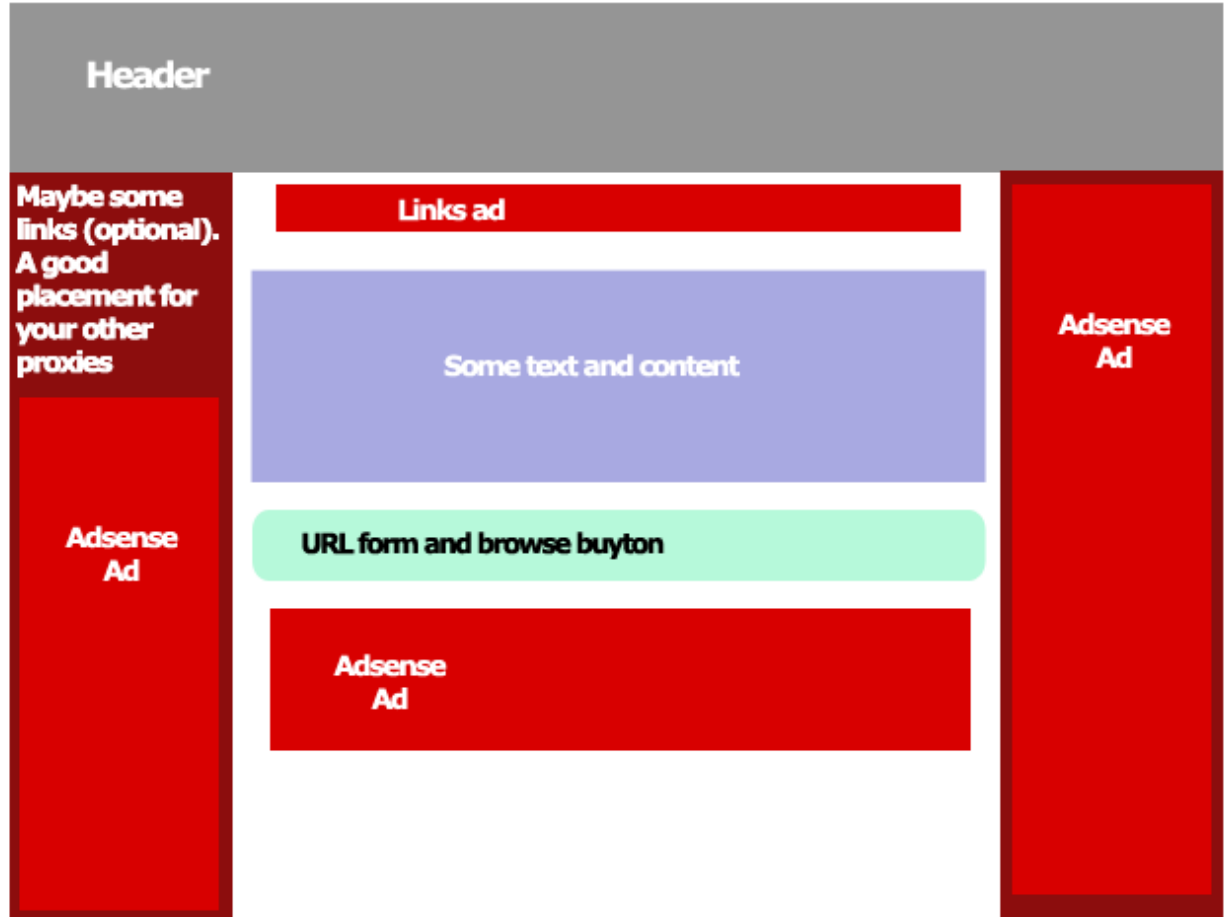
Good placement:





As you can see the ads are placed in a visible way between the content and the header, the part the user will see for sure, and you also have link units above and below the URL form. This placement guarantees good CTR and also some good revenue. The Big Square Ads also have very good CTR and they are the most likely to be some images to some MMORPG or something that attracts the visitor's eye.

And some bad placement:



## Conclusion

As you can see proxy websites don't need so much work. You can start one in less than 5 minutes. You don't need to write fresh content all the time and promoting one is really easy. The revenue is also decent. You won't get rich with one proxy website, but once you have about 10 (or even 20) such websites (at this point will need a dedicated server) you can earn big time.